



Education Network Australia

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Collaboration, Co-operation, Cultural Change: EdNA's Intent



Planning for **P**rogress
Partnership
& **P**rophecy

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Conception & History



- ⌘ **1994 ... *Creative Nation* ... 'Networking Australia's Future', CMC's, CIN's, ...**
- ⌘ **conceived as a physical network using the collective bargaining power of education**
- ⌘ **Internet grew faster than Australian telecommunication structure**
- ⌘ **federated system meant conflict of interest for State-based systems**
 - ⊗ **some duplication of effort (economic agenda)**

Conception & History



⌘ national in scale

⌘ *...Not* a top-down initiative

⌘ consultative

⌘ vision & recognition

⊗ information age

⊗ knowledge age

⊗ learning society

⊗ network society

⌘ survived a change in Federal Govt!

EdNA rapidly evolved



from

⌘ a telecommunication
and purchasing
collective

to

⌘ **an on-line service
encompassing the
whole education
and training
industry in
Australia**

The EdNA concept



⌘ **the “Education aisle in the Internet supermarket”** (national launch)

⌘ **Easy to Find & Easy to Use**

⌘ **Directory service** (high quality resources)

⌘ **aimed at optimising potential of CITs**

EdNA's Framework



- ⌘ **collaborative** (sector advisory groups, ...)
- ⌘ **distributed/decentralised**
- ⌘ **aimed at value-adding**
- ⌘ **service-based & enabling**
- ⌘ **education focused**
- ⌘ **inclusive**
- ⌘ **supportive of Australian curriculum**

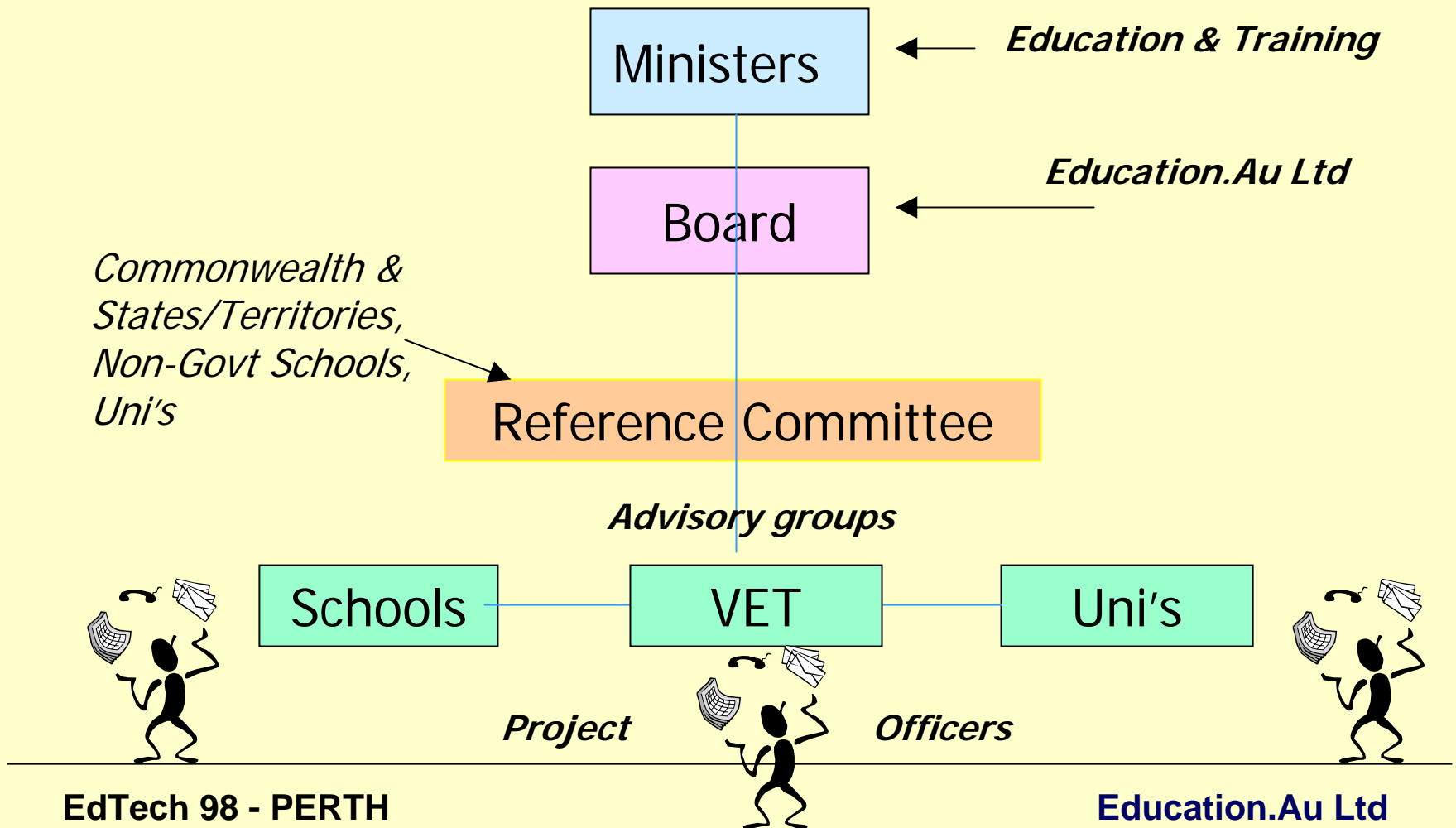
Ownership of EdNA

1. Commonwealth Ministers of Education & Training
2. State & Territory Ministers of Education & Training
3. Stakeholders in each State & Territory
 - Schools
 - Vocational Education & Training
 - Higher Education



*Stakeholders are
government and non-govt.
systems and authorities*

Organisational structure



Providers on EdNA



- ⌘ **teachers** - individuals; associations; workplace groups
- ⌘ **educational publishers**
- ⌘ **educational service deliverers**
- ⌘ **educational authorities & institutions**
- ⌘ **libraries**
- ⌘ **multimedia industry**
- ⌘ **governments**
- ⌘ **special interest groups**

EdNA Directory Service

<http://www.edna.edu.au/>

⌘ **comprehensive national directory**

⌘ **guiding principles**

⊗ on-line value-adding; quality; inclusive

⌘ **information retrieval**

⌘ **resource discovery** (metadata important)

⌘ **opportunities for interaction**

⊗ noticeboards; discussion lists; ...

⌘ **... *will evolve***

⌘ ***automatic harvesting/indexing***

Beyond Information



- ⌘ **discussion lists** (devolved admin)
- ⌘ **'push' technology** (promoting new resources)
- ⌘ **collaborative activity**
- ⌘ **standards and protocols**
- ⌘ **on-line courses**
- ⌘ **feedback**
- ⌘ **on-line conferences (CC98)**

Contribute to EdNA



⌘ individuals - using *Suggest Item*

⌘ Education Authorities

⌘ add EdNA's Search tool

⌘ publicise it

⌘ extend it

⌘ register for *What's New*

⌘ <http://www.edna.edu.au/>

What Have We Learnt?



1. Active interaction has been essential

(collaboration and Web based services)

2. Distributed management has led to ownership

(contribution and management of resources)

3. Acting on users' feedback has helped to maintain a dynamic & growing site

(structured feedback/email/forms/interviews)

What Have We Learnt? (cont)



4. Need to integrate functions towards becoming an intelligent agent

(navigation, ease of use, sameness, browse/search)

5. Guaranteed high quality and authenticity develop trust/user return

(evaluation of resources & links)

6. Push technologies maintain interest

(Whats New, email systems)

What Have We Learnt? (cont)



7. Services have become the key stone to regular use and attract new users

(Whats New, Projects, Discussion groups, Search API, Noticeboards, Online Conference tool, ...)

8. Every day's another opportunity!

Prophecy?



⌘ EdNA & world's best practice ...?

⌘ reading the trends

- ☒ Microsoft? nearly misread the significance of the Internet
- ☒ shelf-life of technology -- the "new" thrives
- ☒ power of marketing
- ☒ consumer society lives -- immediacy of email
- ☒ a new divide?

⌘ co-operation & networking

- ☒ collaboration, collaboration, collaboration



... Thankyou